



## UBi

### Engaging German Companies for Biodiversity

Project Partner



## Services

**Networks:** We have international, national and local networks to enable companies and associations to take action and report on cross-country collaboration.

**Solutions:** We offer answers for different levels of knowledge. Whether measures on nature-friendly company premises, standards, nature-friendly supply chains, management tools or commitments. Everything has an impact on the protection of biodiversity. We also offer sector-specific approaches such as “Food for Biodiversity” Initiative. Whether on company sites, national or international standards, or industry-specific information, like customized offers for sectors such as food, chemicals, DIY, textiles & clothing, tourism & plant cultivation.

**Knowledge transfer:** Events, roundtables and conferences to raise awareness of biodiversity among companies and business associations. Informing about requirements such as the CSRD.

**Biodiversity management:** Our customized industry checks assess how companies can contribute to biodiversity. We develop strategic approaches and support biodiversity management such as EMAS.

**Best practices:** We provide a platform where businesses share knowledge and experiences. Conversion of own company premises or supply chain conversion of food producers.

## UBi

### Unternehmen Biologische Vielfalt

The UBi project, funded within the German Federal Programme for Biological Diversity, aims to raise awareness in companies and business associations by providing them with state-of-the-art knowledge on biodiversity and improving its integration into the strategic planning of companies. The project focuses on aspects such as supply chains, networking, and sustainability management, directly contributing to the implementation of the German National Strategy on Biodiversity in line with the EU Biodiversity Strategy 2030. Both strategies provide a comprehensive framework at national and EU level respectively, to stop biodiversity loss and reverse ecosystem degradation.



Website

[www.unternehmen-biologische-vielfalt.de/ueber-ubi/enterprise-biodiversity](http://www.unternehmen-biologische-vielfalt.de/ueber-ubi/enterprise-biodiversity)



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Editor



This document reflects the view and opinion of the grantee of the Federal Programme for Biological Diversity and does not necessarily correspond to the view of the funding agency.

## Our goals



Raising awareness of the importance of biodiversity in business



Enable biodiversity planning and implementing solutions



Creating and maintaining a strong network



Supporting the implementation of actions toward more biodiversity

## Success Story

Learn how companies have not only fulfilled their environmental responsibilities by integrating biodiversity into their business practices, but also gained new market opportunities and customers.

## Measures

1

Risk and opportunity assessment of impacts on biodiversity



2

Design of nature-friendly company sites



3

Promotion of nature-friendly supply chains



4

Biodiversity commitments for companies



5

Standards with effective criteria for biodiversity



6

Cooperation with nature conservation organizations and science

